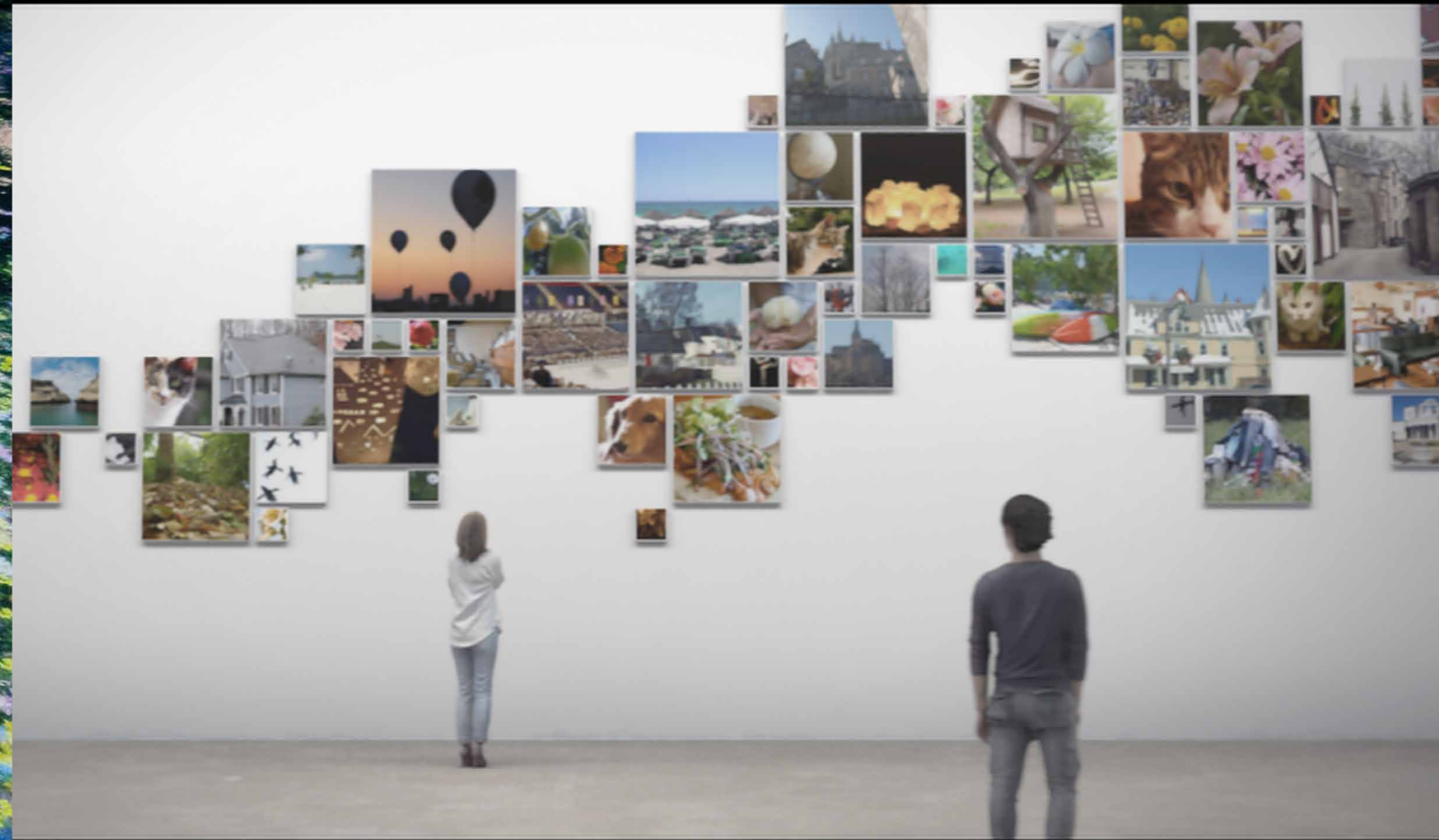


Flowers and People,
 Cannot be controlled but Live
 Together, for Eternity-Tokyo
 teamLab, 2014, Interactive Digital Installation



Cultural Strategy

Develop creative industries and generate innovation through the fusion of advancing technologies and the arts and culture

Potential of arts and culture in Tokyo

- Tokyo, underpinned by the spirit of traditional *monozukuri* (craftsmanship), is leading a variety of technological innovations, from robotics for industrial production to those for coexist with humans in everyday life, such as nursing care robots and humanoid robots.
- In recent years, Tokyo is gaining global attention in the field of media art*1 which involves new forms of expressions through combination of advancing technology and art.

- With its pop culture, such as *anime*, games, design, fashion and films, highly rated globally, Tokyo has established itself as the city where advanced creative industries are clustered and evolving within.

*1 The Basic Act for the Promotion of Culture and the Arts defines media art as art that utilises movies, comics and animation as well as computers and other electronic devices, etc.

Policy direction

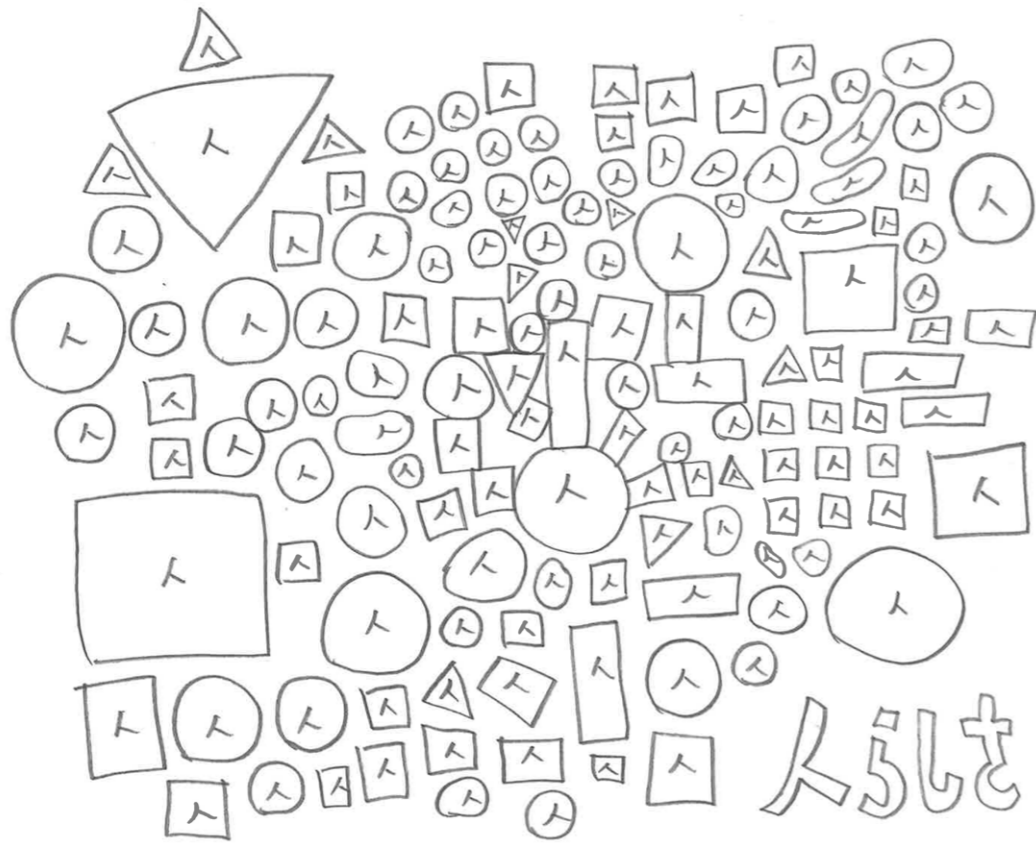
- New means of expression are being created that utilise advancing technologies and unmanned aerial vehicle(drone). Merge advancing technologies that Tokyo possesses with arts and culture for new creation and artistic expressions.
- Facilitate environmental improvement for enhancing the growth of the creative industry.
- Develop a system for creation, appreciation, and experience by utilising advancing technologies.



Message from

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Committee member, Tokyo Arts and Culture Committee

Katsuhiko Hibino



Message from

Metalwork Artist
President, Tokyo University of the Arts
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Ryohei Miyata

