



Roppongi Art Night 2009  
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## Cultural Strategy

Promote exchanges in the arts and culture based on city diplomacy, and enhance international competitiveness

### Potential of arts and culture in Tokyo

- Tokyo is one of the world's most prominent international cities, welcoming over 6.8 million people from overseas each year. In this cultural city, countless concerts by major orchestras, both Japanese and foreign, and world-class art exhibitions are held on a daily basis.
- The Royal Picture Gallery Mauritshuis (Maurice House) Exhibition held in commemoration of the post-renovation opening of the Tokyo Metropolitan Art Museum drew 758,266 visitors, next only to the world record of 789,241 visitors to the Uffizi Gallery of Italy. Tokyo, whose citizens take great interest in arts and culture, shows high potential of art consumption and generates cultural value as a hub in Asia.



Hama-rikyu Gardens, Nodate: Outdoor Tea Ceremony in English  
(Tokyo Traditional Arts Program, "Tokyo Grand Tea Ceremony 2014")

### Policy direction

- **Implement comprehensive world-class art festivals that bring together art from various genres including traditional performing arts, theatres, music and contemporary arts.**
- **Strengthen international relationships with cultural organisations and institutions, and proactively promote cooperation with them for further global dissemination.**
- **Boost intercity exchange by positioning the arts and culture such as contemporary arts, theatres, cinemas and art brut as a cornerstone of city diplomacy.**





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# Message from

Pianist  
Committee member, Tokyo Arts and Culture Committee

Ikuyo Nakamichi

A society all the people  
can live their lives vibrantly.  
It is the society Tokyo should seek to create.  
What is needed to achieve?  
What is truly important?  
The Cultural Vision has a great potential  
to achieve these goals.